

Eastbourne and out magazine
c/o South Coast Complimentary Publications
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About Us

Eastbourne and out is the town's very own popular and longest running monthly free A5, glossy family magazine. It is both an informative resource and entertaining read aimed at both those who live and work here, as well as those just visiting this wonderful part of the UK.

Sections on What's On, Entertainment, Family Matters, Food & Drink, Children's Activities, Health & Beauty, House & Home and more.

Distribution & Circulation

We print 10,000 hard copies of each issue which are available throughout Eastbourne, Polegate, Stone Cross, Westham & Pevensey areas.

Availability & Stockists

The magazines are available as a free "pick-up" publication from a variety of regular outlets including tourist attractions, theatres, hotels, shopping centres, cafes, bars, retail outlets, tourist information & leisure centres.

Digital E-book Version

In addition, your advertisement will appear in our e-book version increasing the reach of your advertisement.

Promoting Your Business

The magazine offers affordable & cost effective advertising for both local and regional businesses as well as being the ideal place to promote events and charity fundraisers.

Advertising Rates

We have kept our Advertising Rates as simple and affordable as possible with basic prices, there is no VAT to add and you won't be invoiced until publication.

Series Booking Discount

Commit to either 3, 6 or 12 **monthly** issues and we offer a generous **Series Booking Discount** of 10%, 20% & 25%.

The prices quoted below are **per issue**, there is no VAT to add and you won't be invoiced until the magazine is published. Please also note that Series Bookings will only be invoiced as each issue comes out NOT the full amount in one go.

| Advertisement Sizes | 1 Month | 3 Months | 6 Months | 12 Months |
|---|----------------|-----------------------------|-----------------------------|-----------------------------|
| | | 10% discount | 20% discount | 25% discount |
| Full Page With Bleed - (H)216mm x (W)154mm Without Bleed - (H)198mm x (W)136mm | £150.00 | £135.00 per issue | £120.00 per issue | £112.50 per issue |
| Half Page Landscape - (H)96mm x (W)136mm Portrait - (H)196mm x (W)68mm | £85.00 | £76.50 per issue | £68.00 per issue | £63.75 per issue |
| Quarter Page Portrait - (H)96mm x (W)68mm | £50.00 | £45.00 per issue | £40.00 per issue | £37.50 per issue |

Technical Specifications

Advertisements need to be supplied as a high-res ready to use pdf as per the specifications below.

- Finished, trimmed size: A5.
- Advert files must be saved as pdf, eps, tiff or jpeg files. (Sorry no "word" docs)
- They must be high resolution, have all fonts
- embedded and saved in process colours
- (CMYK) or black only.

Publication & Deadline Dates

Each magazine is out on the 1st of the month and the copy deadline is the 14th of the previous month. For example, for the August issue the deadline is 14th July.

Terms & Conditions

Payment is due upon publication when you will be invoiced and sent a copy of the magazine.

Cancellation of an advertisement booking must be made 30 days before the publication date (1st of the month) otherwise the full amount will be charged.

The same applies to the discontinuation of a Series Booking.